

ADVERTISEMENT INFORMATION FOR FINALS PROGRAMS

**RAPPAHANNOCK SWIM LEAGUE, INC.**

The RSL is comprised of 23 teams from the City of Fredericksburg and the counties of King George, Orange, Spotsylvania and Stafford. As in years past, the RSL will again provide and opportunity for over 2600 area summer swimmers to participate in a competitive swim meet – Finals. This event is the culmination of our Dual Meet season and pits team against team. We expect to print over 750 programs for the estimated 3,000 parents and friends that will attend. To defray the cost of this event and to promote swimming in our area, we encourage your involvement in our advertising campaign.

The following itemizes the various ad sizes available:

Business Card (3.75" x 2") \$10.00

¼ Page (3.75" x 5") \$25.00

½ Page (7.5" x 5 ") \$50.00

Full Page (7.5" x 10") \$75.00

ALL ADS WILL BE PRINTED ON 8 ½” X 11” PAPER AND MUST BE COPY READY.

Please use this as a receipt for your ad.

Size of ad \_\_\_\_\_, Cost of ad \$ \_\_\_\_\_.

**Please make your checks payable to: RSL, INC.**

CUT HERE

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PLEASE TURN IN THIS PORTION OF THE SHEET WITH THE AD

NAME OF TEAM OBTAINING THIS AD: \_\_\_\_\_

NAME OF BUSINESS/SPONSOR: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY, STATE, ZIP CODE \_\_\_\_\_

AD SIZE: \_\_\_\_\_ COST: \$ \_\_\_\_\_ PAYMENT METHOD \_\_\_\_\_ (Cash or Check)